



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

**Clayton Century Foundation  
Board of Directors Meeting Minutes**

**Wednesday, July 28, 2010  
Dielmann Sotheby's Conference Room  
8300 Maryland Ave.  
7:00 PM**

**Attendees:** Ken Goldman, Sally Cohn, Michelle Harris, Judy Goodman, Dan Human, Lee Hanson, Elizabeth Robb, Cindy Rapponotti, Janet Rodgers, Gary Krosch, Cindy Berger  
**Staff:** Patty DeForrest – Director of Parks & Recreation, Sarah Umlauf – Community Resource Coordinator  
**Absent:** Scot Boulton, Jim Sherby, Jill Fisher, Gary Feder, Peter Edison, Lotta Fox, John McCormick, Mont Levy, Bev Wagner, Ben Uchitelle, Hugh Scott III  
**Guests:** Cynthia Garnholz

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1. Call to Order  
Ken Goldman called the meeting to order at approximately 7:10 pm.
2. Approve April 28, 2010 Minutes  
In the absence of a quorum, the 9 voting board members conditionally approved the minutes with the following corrections: the date and the location of the meeting require updating.
3. Rainwater Collection for Shaw Park Inclusion Playground  
A presentation provided by Patty DeForrest described the need for the construction of a rainwater harvesting system in conjunction with the Shaw Park Inclusion Playground. The City has designated \$10,000 towards landscaping at the playground. These funds in combination with \$10,000 from the CCF Parks legacy funds and \$10,000 from CCF unrestricted funds would total \$30,000 which is the amount required to execute the

project. The CCF board agreed that this was a great funding opportunity for the foundation and it is consistent with their mission and vision as both a Parks project and Sustainability project.

Sally Cohn noted that project could be even bigger with the investment of more funds. Sally suggested working with a landscape architect to develop a “Wow!” project. The group would like to first view the landscape design created by Parks Superintendent, Susan Renard.

Cindy Rapponotti reported that CCF Parks will consider the project and take a vote at their August meeting on whether to commit \$10,000 of their legacy funds. If approved by CCF Parks, the CCF Board of Directors will further review the project including the current landscape design and vote through e-mail or alternate communication on whether to commit \$10,000 of unrestricted funds towards the project.

4. CCF – Parks Report

CCF Parks will be involved with the City of Clayton’s Ecopalooza scheduled for Saturday, August 21 from 11:00 am to 2:00 pm in Shaw Park. CCF Parks will man a beer booth and receive a part of the proceeds. The group is looking for volunteers to help fill 2 shifts: 10:30 am to 12:30 pm and 12:00 pm to 2:00 pm.

The next CCF Parks meeting will take place on either August 11<sup>th</sup> or August 18<sup>th</sup>.

5. Financial Report

Gary Krosch presented the Financial Statement and noted that not much had changed since the group last met. The Financial Statement is included as an attachment at the end of this document.

Gary Krosch also presented a proposed FY11 Budget. Gary noted that while the projected revenue numbers appear to be lower, they are in fact higher. The revenue totals are misleading due to the transfer of legacy funds in FY10. The FY11 proposed budget is attached at the end of this document.

6. Resolution

Patty DeForrest introduced Resolution 10 – 06, recommending that the CCF Board of Directors adopts the FY 2011 budget as submitted.

In lieu of a quorum, the board proposed a conditional approval. Dan Human moved for the conditional approval of Resolution 10 – 06. Janet Rodgers seconded the motion. The board unanimously agreed on the conditional approval.

7. Development Report

Michelle Harris reported on the recent CCF letter campaign. Approximately 550 appeal letters were mailed to CCF board contacts. From that mailing, the CCF has received 40 individual donations. In comparison to the 2009 appeal, the return to-date is similar but without the incentive of joining at the Founders level, the average donation amount is lower.

A mailing to roughly 220 Clayton businesses will go out soon. The letter will include an appeal to become a Founding Business Partner. Elizabeth Robb noted that she had recently received a letter from the Clayton History Society and was surprised that the letter did not include a donation request. She feels that this will diminish the next asking opportunity.

Michelle noted that the committee is still waiting on the creation of 2 key documents before they focus on forming the Major Gifts Committee: the naming rights policy and the development agreement with the City.

Janet Rodgers reported that the CCF Friends is organizing a CCF beer booth at the St. Louis Art Fair. The event will be an opportunity to increase visibility and raise funds. Board members will be responsible for staffing various shifts throughout the weekend.

8. CCF Art Report

In the absence of Bev Wagner, the Art report was tabled.

9. CCF History Report

Dan Human noted that the next Clayton History Society Lecture will take place in October and feature Esley Hamilton. The new history book is moving along and the group has contracted with Reedy Press as the publisher and Dorothy Weiner as the editor. The History Society is developing walking tour brochures. In addition, the group is still pursuing space at the Artist's Guild to serve as a permanent space to house the Clayton Archives.

10. New Business

There was no new business.

11. Next Meeting

The next meeting of the CCF Board of Directors will be held on Wednesday, October 27, 2010 at 7:00 pm at a site to be determined.

12. Adjourn

The meeting was adjourned at approximately 8:30 PM.

Minutes submitted by Sarah Umlauf.